

Senior Application Developer

- Reports to: Director of Product Technology
- Salary Range: \$90,000 - \$100,000
- Location: Midtown, NYC
- Department: Digital

Position Function

The Senior Developer is a hands-on, head-down coder. Your primary role in this position is turning ideas into solutions, this may be done solo on smaller projects or as a lead on larger projects, providing both hands-on coding as well as leadership to other, more junior, members of the team. While the position is primarily focused on new projects, it is also involved in bug-fixing and maintenance of existing, in-place, tools and solutions.

Duties/Responsibilities

The Senior Developer is expected to be a consummate technologist, always looking to keep his/her skills up to date and share their experience and learnings with other developers on the team. They should be a self-starter, willing and able to take the germination of an idea and flesh out the technology implementation for it. The Senior Developer will play a key role in architecting solutions, as well as guiding the Junior Developer(s) in implementation of those solutions, explaining the architecture and reviewing their code for quality and performance.

The Senior Developer must also have a thirst for new technologies, paradigms and architectures. As we migrate from our somewhat old and stale solutions, we need fresh minds to push us into more robust and more savvy applications. Interested in NoSQL, cloud-computing, high-availability infrastructure? So are we, come help us design and deploy our new systems using these technologies.

Qualifications

Platforms

- Linux (Redhat, CentOS or Ubuntu: Server Platform)

Languages/Tools

- PHP5
- Javascript, JSON (preferably using jQuery)
- LAMP Stack (Apache, PHP, MySQL)
- nginx + PHP-FPM
- Version Control (Subversion, Mercurial)
- Zend Framework (or another PHP-based MVC framework)

Technologies

- MVC Software Architecture
- Object-Oriented Software Development (in PHP & JavaScript)
- Database Schema Development and Optimization
- Ajax-based application development
- Content Management Systems (eZ Publish or Drupal preferred)
- XML, XSLT, RSS & Web Services (Soap/REST)

Knowledge, Skills & Abilities

- Ability to work within a team as both a leader and a doer
- Should be able to translate between business ideas and technology implementation

- Willingness to speak up when an idea is bad and work to provide alternatives
- Experience developing for cloud-based deployment platforms

Work Experience: 5+ years

Education: Degree in Computer Science, or equivalent work experience

Certifications: N/A

Travel Requirements: None

Company Profile

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